



# DirectorChairs.co.uk

Sit Down & Stand Out!

## Personalised Director Chairs by Nauticalia

Director chairs printed with your company name, logo, or advertising slogan are eye-catching at exhibitions, sponsored events, and product launches. They also make great customer incentives, competition prizes, and gifts. A very cost-effective, and useful way of boosting your company's image.



Mix & match  
your frame  
design, colour,  
and canvas  
colour



Product Information & Price List 2011



# The Chairs

With 2 styles, 5 frame colours, and 7 canvas colours, there are almost 50 colour combinations in our range of Director and Tallyman Chairs. Whether you are buying one for yourself or as a gift, or several hundred for a corporate event, we keep thousands in stock for quick delivery.

## Director Chairs

The classic lightweight, folding chair, available in natural (similar to pine), black, teak-effect, white, and mahogany-effect finishes. For your canvas, choose from natural, navy blue, black, white, red, green, or royal blue.

For large orders we can dye canvasses to match a specific pantone reference.



Available in 5 frame colours and 7 canvas colours

## Tallyman Director Chairs

A taller version of the classic director's chair, allowing the seated occupier to be at the same eye level as those standing – perfect for bars and exhibition stands, and really popular with face painters and make-up artists. Tallyman chair frames are available in natural (similar to pine) and black painted finishes, and come with a choice of 7 canvas colours.



Available in 2 frame colours and 7 canvas colours

### Frame Colour Options:



Natural (Available in both)



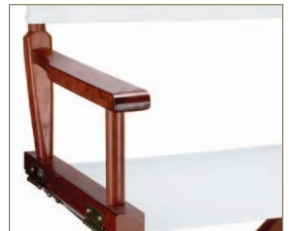
Black (Available in both)



Teak-effect (Director only)

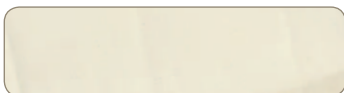


White (Director only)



Mahogany-effect (Director only)

### Canvas Colour Options:



Natural



Red



Navy Blue



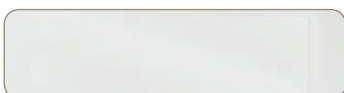
Green



Black



Royal Blue



White

### Prices for chair (ex-VAT)

Quantity (each)	Director	Tallyman
1-9	£28.50	£47.50
10-49	£27.78	£45.55
50-99	£27.21	£43.27
100-499	£25.86	£41.11
500-1999	£24.56	£39.56
2000+	on application	on application
Spare canvases	£6.30	£6.30

**NOTES:** These prices are for a chair frame with canvas covers (seat & back) - any colour combination. They do not include printing/customising (see next page), or carriage (see back cover).



# Printing Options

Director chairs are ideal for exhibition stands, product launches, events, and give-aways. Stand out from the crowd by displaying your name, logo, or message! We do almost all of the work in-house, enabling us to deliver a fast turnaround and maximum flexibility. There are a variety of methods to personalise your chairs, and we will always advise the most cost-effective option for your requirements. And don't forget – we can print on the seats as well as the backs.

## Quick & Simple

Plain, single-colour text is available in a variety of fonts – it's quick, easy, and great value.



### Price for single colour text (any quantity) *Excl. VAT*

We will personalise your chairs using heat-applied vinyl lettering and the cost is £5 per line of text. Usually we will choose a vinyl colour that contrasts with your choice of canvas, but let us know if you have any particular requirements. Standard colours are white, black, silver, red, orange, yellow, green, pink, gold, royal blue and navy blue.

**Arial Font**  
**Cooper Font**  
**Dom Bold Font**  
**Impact Font**

**Revie Font**  
**Souvenir Font**  
**STENCIL FONT**  
**Times Font**

## Single-colour Logo

If you have a single-colour company logo, or unique typestyle, this is the one for you. We can use your artwork to customise your chairs to match your branding or get your message across. We can print on both sides of the canvas, and even the seat.



### Prices for single colour logo (orders below 50) *(ex-VAT)*

We will personalise your chairs in-house using a heat-applied vinyl and the cost is £10 set up plus £5 per logo or line of text. Usually we will choose a vinyl colour that contrasts with your choice of canvas, but let us know if you have any particular requirements. Standard colours are white, black, silver, red, orange, yellow, green, pink, gold, royal blue and navy blue with others available to special order. We can also be flexible about variations in the design – perhaps you want a company logo on one side of the canvasses and individual names on the other side of each. It's simple, just call us for a quote.

### Prices for single colour logo (orders over 50) *(ex-VAT)*

Quantity (each)	Single Colour
50-99	£1.42
100-199	£0.95
200-499	£0.72
500-999	£0.65
1000-1999	£0.41
2000+	Price on application

For orders of 50 or more, using the same artwork for each, screen printing really comes into its own, with the low unit price offsetting the £45 set-up charge.

## Full-colour Logo

Adding your full-colour logos, images, and even photographs to your chairs is straightforward and cost-effective with our in-house service. We can use your artwork and match your existing corporate style and get your message across. We can print on both sides of the canvas, and even the seat.



### Prices for full-colour logo (orders below 50) *(ex-VAT)*

We will personalise your chairs in-house using a print and cut heat-applied vinyl. The cost is £25 set up plus:

Quantity (each)	Full Colour
1-5	£7.50
6-19	£6.75
20+	£6.00

### Prices for screen printing per canvas *(ex-VAT)*

For large orders that are spot-colour rather than a full-colour process, screen printing really comes into its own, with the low unit price offsetting the £45 per colour set-up charge.

Quantity	1 Colour	2 Colour	3 Colour	4 Colour	5 Colour
1-49	£1.81	£1.95	£2.12	£2.29	£2.45
50-99	£1.42	£1.50	£1.58	£1.66	£1.73
100-199	£0.95	£1.03	£1.10	£1.19	£1.26
200-499	£0.72	£0.79	£0.87	£0.95	£1.03
500-999	£0.65	£0.72	£0.80	£0.88	£0.96
1000-1999	£0.41	£0.48	£0.55	£0.62	£0.68
2000+	Price on application				



# Delivery and Terms & Conditions

## Carriage Charges (UK Mainland)

Quantity	Director	Tallyman
1-4	£7.50 per order	£10 per order
5-12	£15 per order	£22.50 per order
13+	£1.95 per chair	£2.50 per chair

### General

All goods are subject to availability. Prices do not include VAT, which will be charged at the current rate where applicable.

A charge will be made on cancelled orders, together with a charge for all work carried out up to the date of written cancellation. No returns are accepted once items are printed or processed in any way.

### Lead Times

We hold a good stock of chairs and can deliver quickly. Printing for customised chairs generally takes 7-14 days.

### Payment

Payment is with order unless account arrangements have been made. For customers who do not have an account and require goods urgently, we are pleased to supply against a credit or debit card. Where credit account arrangements have been agreed, accounts must be settled by the 25th of the month following the date of the invoice. Credit accounts will automatically be placed on hold where invoices are overdue for payment, or the credit limit is exceeded.

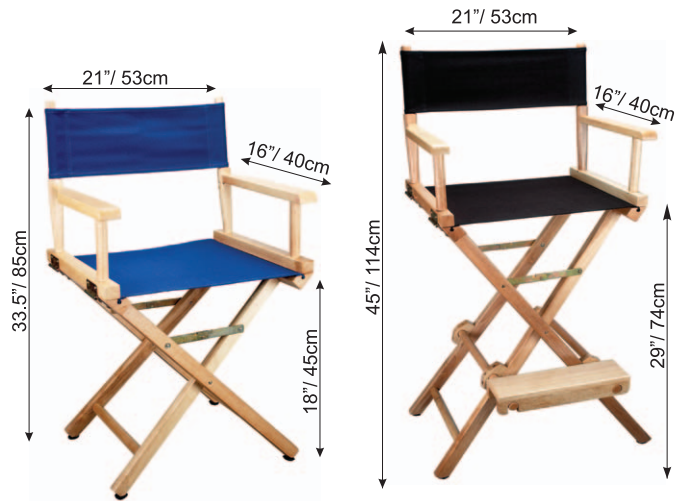
A surcharge of 3% per month or part thereof is payable on overdue accounts, with a minimum charge of £10, and will be invoiced at Nauticalia's discretion. Title does not pass from Nauticalia until full payment of current invoice is received and all outstanding monies are settled in full. All samples are chargeable.

### Loss or Damage in Transit

Customers must notify us within five working days upon receipt of any breakages or losses during transit. In the case of damaged goods, the goods and the original packaging must be retained for inspection by the carrier and our insurers. Notification outside this time period may invalidate any insurance claim. In the event of goods being returned, carriage arrangements must be agreed with Nauticalia beforehand. The products must be returned in their original packaging.

### Artwork (relevant to all processes)

Artwork should be supplied by e-mail or CD in a PC-compatible (vector) format such as .eps, .cdr etc. We can accept other formats such as film, bromide etc, but this may incur a further set up charge – please contact us for details.



### Maximum Printable Areas

- Back 36x13cm (can be printed on both sides)
- Seat 36x34cm

### Frame Construction

Natural (clear gloss varnished), painted, teak-effect and mahogany-effect chairs are made from sustainable rubber tree or ramin wood (according to availability), which are naturally light in colour – similar to pine. All chairs have durable non-slip feet to protect floors.

### Use & Care

Our folding chairs have been tested and approved to British Standard BS4875: Part 1 Test Level 2. They are designed for lightweight occasional use and are priced accordingly. While they are strong enough for correct use on four feet, they do not take kindly to users rocking back on two feet. The canvasses will rot if left outside for long periods. However, we carry a good stock of replacements.

### Colour Matching Note

The process of colour dyeing is difficult to control and may vary slightly between batches. If colour match is critical, please ask for a sample from the current batch. For corporate orders of 1,000 or more chairs, fabric can be dyed specially to match a Pantone® reference or colour sample.

### Further Information

If you have any queries, wish to place an order, or would like to receive our full catalogue featuring more than 1,000 marine-inspired products (many more of which can be personalised), please contact our sales office 01932 244 396.



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# Nauticalia

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